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Letter to the Editor: Local travel agency becomes a Verified Travel Advisor, why these matters

Connecticut, Norwalk, June 1, 2022– Devising the picture-perfect vacation for most travelers can be time consuming and daunting. Eugenia Chinsman of MANSTRAVEL, LLC recently obtained her Verified Travel Advisor certification from the American Society of Travel Advisors (ASTA).

In our industry, competition is fierce. But when stamped with the ASTA VTA badge, the travel industry and potential clients are granted with the reassurance that their professionalism and industry knowledge is at the highest standard.

The American Society of Travel Advisors is the leading global advocate for travel advisors, the travel industry, and the traveling public. ASTA's certification programs provide a higher level of verifiable professional knowledge to the advanced seller of travel. Completion of the Verified Travel Advisor Program proves to the traveler, and the industry, that the advisor has the highest level of proficiency and dedication to their business. Only ASTA members subscribe to a 12-point Code of Ethics, the core of which is the concept of "Integrity in Travel." Put simply, this is the pledge our members stake their reputations on.

The intense nine-course curriculum allots twelve months of completion consisting of training manuals, online videos and exams. Once completed, the travel advisor is awarded the distinguishing mark of being an ASTA Verified Travel Advisor.

Eugenia Chinsman of MANSTRAVL, LLC has passed ASTA's rigorous standards and is awarded the badge of being an ASTA Verified Travel Advisor. Stamped with the VTA badge, [Insert Name] of [Insert Agency] has achieved the highest level of integrity by our industry standards.

For all your travel needs contact EUGENIA CHINSMAN:

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Manstravel came into being in 1998. Since that time the company has provided quality services to individuals, groups and corporate clients. Our main objective is to provide "A BEYOND EXPECTATIONS LEVEL OF SERVICE." Our niche market is selling African Safaris, Roots and Cultural Tours to West Africa, we also Destination Weddings and honeymoons, spas vacations, discounted airline tickets, cruises (all cruise lines) skis and golf vacations, airline tickets, hotels and car rentals. In short we sell from the Galapagos to Antarctica. You name it, we book it

About ASTA:

Rebranded in 2018 as the American Society of Travel Advisors, ASTA is the leading global advocate for travel advisors, the travel industry and the traveling public. Its members represent 80 percent of all travel sold in the United States through the travel agency distribution channel. Together with hundreds of internationally-based members, ASTA's history of industry advocacy traces back to its founding in 1931 when it launched with the mission to facilitate the business of selling travel through effective representation, shared knowledge and the enhancement of professionalism. For more information about the Society, visit [ASTA.org](https://www.asta.org). Consumers can connect with an ASTA travel advisor at [TravelSense.org](https://www.TravelSense.org).

About the ASTA Verified Travel Advisor Program:

There are all kinds of industry certifications in the travel industry. All of which are very valuable and attest to hard work and determination. The ASTA Verified Travel Advisor (VTA) certification program lets the travel industry and the consumer know that advisor is one of unparalleled knowledge, professionalism, and ethical boundaries beyond reproach. The continuing education component of the program is available after completion of the certification. For more information, check out or [FAQ sheet](#).